



# STAY OK

RETHINKING WELLBEING AT WORKPLACES IN THE EUROPEAN SMES

## Newsletter #1



## March 2024

[WWW.STAY-OK-PROJECT.EU](http://WWW.STAY-OK-PROJECT.EU)

**EXEOLAB**  
CREATING SYNERGIES

**GEINNOVA**

**Munich Business School**

**brain**  
Ideen



**MALTESE - ITALIAN CHAMBER OF COMMERCE**  
CAMERE DI COMMERCIO ITALIANE ALL'ESTERO

**WE ARE ENTREPRENEURS**



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## THE PROJECT

**Well-being at work** is a crucial issue on corporate and political agendas around the world. It has recently become even more important due to the pandemic and its impact on our work. **STAY OK** intends to address this challenge, **focusing in particular on small companies active in the professional and consulting services sector**, increasing their attractiveness in the labor market and helping to curb the trend of great resignation.



Kick-Off Meeting in Potenza (IT) - 15/12/2023

## AIMS

**STAY OK** bridges the gap in VET and HE offerings and creates a course for small business leaders focusing on career planning, hybrid work, AI for HR management, removing technological barriers for workers with disabilities, community wellbeing and work/life balance.

In addition, **STAY OK** supports the VET community in the reuse of the course and delivers an innovative Digital Tool to support companies in assessing staff wellbeing and identifying corrective actions.

[LEARN MORE](#) ↗



## FOLLOW US

You are invited to visit us at our following channels:

- [Project Website](#)
- [Facebook](#)
- [LinkedIn](#)



STAY OK

## THE PARTNERSHIP

The partnership includes complementary skills and backgrounds (research, VET providers, policy experts, business consultants and business support organisations).

It provides a broad geographical balance, combining countries with well-established and less developed corporate welfare systems, and it integrates different levels of experience in Erasmus Plus.

This ensures the effective implementation of a multi-level project like **STAY OK**.

- **EXEOLAB – Italy (Coordinator):**

EXEOLAB is a business consulting company active in the fields of policy development, and business and management consulting, with many ongoing activities and projects in the field of SMEs competitiveness. Among other things, the company is a premium supplier of Coca Cola HBC and manages its investments in Italy, also providing fundraising support.



- **Maltese-Italian Chamber of Commerce – Malta:**

The Maltese-Italian Chamber of Commerce is a reference point for Italian and Maltese companies to invest in Malta. MICC is implementing a programme to consolidate consulting activities for member companies in various business management areas, including marketing, HR, digital transition, and of course investment. The organisation has extensive experience in Erasmus Plus projects.



- **Munich Business School – Germany:**

Munich Business School is a private university based recognised in 1991. The university specialises in all areas of business management and has an international profile, with more than 50 per cent of its students coming from outside Germany. The main areas of research are: digital transformation, international business, leadership and responsibility, innovation and entrepreneurship.



- **GEINNOVA – Spain:**

GEINNOVA is a consultancy and training company based in Spain. It combines a VET provider profile with a consultancy approach and has extensive experience in the development of IT infrastructures for training and EU projects. GEINNOVA has extensive experience in the implementation of transnational projects.



- **brainplus – Austria:**

Brainplus, an Austrian consultancy firm, is highly specialised in the fields of technology transfer, innovation management and design and management of European projects and programmes. BRAINPLUS is also involved in the creation of VET training programmes.



- **We are Entrepreneurs – Denmark:**

WAE is a Danish training organisation specialising in VET and the topics of business development, financial literacy, digital skills, leadership and personal development. WAE also provides consulting and mentoring services in entrepreneurship.





STAY OK

## INTERNATIONAL WEBINAR

We are happy to invite you to our first webinar on wellbeing in micro-enterprises and SMEs with high-profile speakers.



**WELLBEING IN MICRO-ENTERPRISES & SMES**

Join our webinar with expert panelists:

				
Dr. Jane Suter, University of York	Prof. Olivier Torrès, University of Montpellier	Dr. Peter Vandor, WU Vienna	Sabine Fléchet, Masawa	Prof. Stavroula Leka, Lancaster University

Project Partners:

	
	
	

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Please register online: [www.munich-business-school.de](http://www.munich-business-school.de)

**WHEN:**  
April 24, 2024  
6:30 pm CEST

**WHERE:**  
Online via Teams

**HOSTED BY:**  
Dr. Giulia Parola, MBS

**PROJECT:**  
STAY OK – Rethinking wellbeing at work-places in the EU SMEs  
[2023-1-IT01-KA220-VET-000154571]



## REGISTER HERE

